

Seminar on

University-Industrial Research Collaboration

São Paulo, Tuesday, 18th May 2010 – 10h

"Adding value to academic research with a proper organization of technology transfer and an equitable management of intellectual property"

Location: Hotel Intercontinental, Room Nerry & Milliet, Alameda Santos, 1123, Sao Paulo

Seminar audience: universities, research centers, technology transfer offices, spin-off companies, incubators, science parks

The talk will cover our best practices in Research Funding, Intellectual Property Protection, Incubation and Transfer through licensing or spin-off creation.

In order to reinforce the competitiveness of Belgian regions in sectors where they already have expertise, various initiatives have been undertaken to stimulate technology transfer between industry, research centres and universities. We will discuss the instruments, budgets, funding agencies and venture capital initiatives.

An overview will be given of the various technology transfer mechanisms, other than spin-off companies, as they are practiced in Belgium, including i.a. collaborative and contract research, patenting and licensing.

09:30 – 10:00 Inscriptions and welcome coffee

10:00 – 10:15 Welcome and opening speech

by Mr. Benoît Cerexhe, Minister of Employment, Economy, Foreign Trade and Scientific Research, Brussels Region
Chairman: Philippe Suinen, Administrator General, Wallonie-Bruxelles International

10:15 – 10:55 Contributions of the French-speaking delegation

"Public-Private Partnership for regional growth in Wallonia" by Prof. Benoît Macq (Université Catholique de Louvain)

"How do universities deal with intellectual property rights ownership and their economic valorization in Public-Private Partnerships: the example of the Institute for Medical Immunology" by Julie Dumont (Université Libre de Bruxelles)

"Open innovation: its use to develop industrial collaboration in Wallonia" by Michel Morant (Université de Liège)

10:55 – 11:35 Contribution of the Dutch-speaking universities

"Government incentives and instruments for tech transfer in Flanders: a survey", by Prof. ~~Dr.~~ Bart De Moor, ~~Vice-rector International Policy~~ Katholieke Universiteit Leuven, Chairman Hercules Foundation ""

"Valorisation of research in Flanders (other than via spin-offs)" by Prof. Paul Van Dun, General Manager Katholieke Universiteit Leuven Research & Development (KULeuven)

"Economic innovation in Flanders: new spin-off companies" by Prof. Luc Moens, Vice-rector of Ghent University

11:35-12:00 Break

12:00-12:45 Contribution of FORTEC (Fórum Nacional de Gestores de Inovação e Transferência de Tecnologia)

"The entrepreneurial university in Brazil: opportunities and risks"

12h45-13h15 Questions and Answers Session

Moderators: Prof. Pierre Dehombreux (University of Mons), Prof. Benoît Macq and Prof. Paul Van Dun

13:15-14:00 Walking Dinner

Please confirm your participation by e-mail (name, title, company/institute, postal address, e-mail address) to AWEX :

awexsp.ops@terra.com.br

